



IMPLICIT NETWORK NEWSLETTER

In This Issue:

1. Network ICC Snapshot
2. Provider Spotlight
3. Network Re-Brand
4. Network Events
5. IMPLICIT Staff Transitions
6. IMPLICIT Webinar and Social Media
7. Network 2024 Spring Meeting

IMPLICIT Network ICC Snapshot

Phase 3 Data from January - June 2024
(does not include missing documentation)

Sites with shared data: **24**

Dyads: **3,661**

WCV: **5,946**

ICC Screening Rate (Birth Person Present): **87.6%**

Smoking Intervention Rate: **80.8%**

Depression Intervention Rate: **97.3%**

Family Planning Intervention Rate: **76.7%**

Multivitamin Intervention Rate: **62.0%**

Upcoming Events

- **Data Review Committee Meeting**
 - 2nd Tuesday of every month @ 5:30pm EST
- **2024 IMPLICIT Fall MEETING**
 - Date- Thursday, September 19th 2024
 - 7:30am to 12:00pm EST
 - Location- Philadelphia Marriott, in Philadelphia, PA
- **Intimate Partner Violence Webinar**
 - November 19th, 2024
 - 6-7pm EST

Provider Spotlight

Dr. Noopur Doshi



Dr. Noopur Doshi recently joined the faculty at both UPMC Squirrel Hill and UPMC McKeesport in Pittsburgh, PA. She developed a strong interest in OB care during her residency at UVA and is a part of the FM-OB service at UPMC Magee-Women's Hospital in Pittsburgh. She serves as the IMPLICIT Physician Champion in McKeesport where she has already developed several ideas to improve ICC and 4TM! She has also quickly become an integral member of the Scholarly Activity and 4TM committees. We're very grateful to have her enthusiasm and initiative!



IMPLICIT Network ICC Toolkit Update and Re-Brand

We worked with the March of Dimes to update the ICC Toolkit, bringing it up-to-date with our Phase 3 implementations and recent changes. It is now published on the MoD website and hardcopies can be printed.

We recently updated our logo and colors to better represent the diverse population of birthing people and incorporated the role our providers play in supporting them and their families.



Staff Transitions

IMPLICIT Network Manager

- Maha Shafqat, MPH

Maha had a baby boy, Mikhael on March 6th and was on maternity leave. In mid-May Maha notified the LC of her plan to transition out of her role with the IMPLICIT Network to pursue a position with the PA DoH.

From Maha:

"During the past 7+ years, I have had the pleasure of working and serving with the Network in different capacities, first as an Eastern PA coordinator and then as the Manager for the IMPLICIT Network.

I have greatly enjoyed my time working with the Network and have valued the friendships that I have formed with many of you, however, I do believe that pursuing this new opportunity will help me advance in my public health career. I am excited to begin this new journey and am transitioning out of my role as the IMPLICIT Network Manager. Thank you for all you are doing to support IMPLICIT and I will definitely miss working with you all."

Maha has helped secure our current funding, execute our grant work and reporting and navigated new models of IMPLICIT consultancy with sites that have been outside of our traditional geographic footprint. Her name, contributions and devotion will forever be imprinted on our Network. We thank Maha for all she has done for the IMPLICIT Network and wish her continued success in her public health career!



Western PA Project Coordinator

- Carolyn Kirby, MPH

Carolyn transitioned out of her role with the IMPLICIT Network in May, when she moved to Colorado and began her new position with Colorado Access.

We appreciate everything Carolyn was able to accomplish in her role: including (but not limited to) adding 3 new UPMC sites, leading the Network re-brand efforts, supporting the SAC and HEC, and creating social media content for the Network's Instagram

Western PA Project Coordinator

- Cristy Gross, MPH

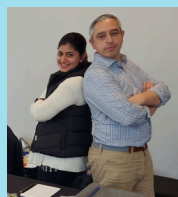
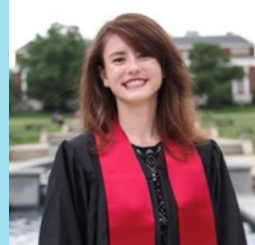
Our new Western PA Project Coordinator, Cristy, recently graduated with her MPH from the University of Pittsburgh. A longtime resident of Western PA, Cristy is passionate about improving perinatal and infant health in the area. Before joining IMPLICIT, Cristy worked on media content analysis, environmental health initiatives, and was a fellow with FemHealth Insights.

Her MPH thesis examined menstrual health and practices in media across seven decades.

IMPLICIT Network Manager

- Anna Fetterolf, MPH

Anna transitioned into the role of the Network Manager, when Maha left. She is currently still also fulfilling the role as Eastern PA Coordinator, while we are working to fill that position. Anna is honored and excited to take on this new role, and appreciates the support of the LC during this transition.



IMPLICIT Webinars

"Learning is a constant process of discovery - a process without end." ~ Bruce Lee

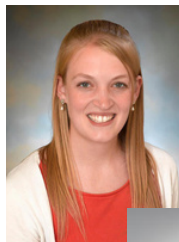
Getting started with IMPLICIT: An Introductory Webinar for Curious sites

Presented by Dr. Mario DeMarco, UPenn and Dr. Stacy Bartlett, UPMC



4th Trimester Phase 1:

Presented by Dr. Brianna Moyer, UPenn LGH; Dr. Elizabeth Brown, U of Rochester; Dr. Adwoa Boahene, UPMC Williamsport



Social Media



We want to be purposeful in connecting with other communities and organizations, while helping the IMPLICIT Network and the work we do become more visible. Part of this process has been to create a public Instagram page, sharing the ICC and 4TM projects, along with related maternal/child health information. Please follow and share with others. Don't forget to join our private Facebook for Network specific information.

IMPLICIT Spring Meeting

"If you can't describe what you are doing as a process, you don't know what you are doing." ~ W. Edwards Deeming

Overview and Action Items from the Meeting

Community Resources

- Rochester's Community Collaborative for the exploration of local factors affecting Black mothers'/birthing people's experience with perinatal care
 - Healthy Baby Network
 - HealthConnect One

Grant Applications in the Works

- PA DoH
- HRSA State Maternal Health Innovation
- PCORI
- NIH
- ABFM Foundation

ICC Interventions and Behavior Change Data

- Review of positive risks and providing interventions
 - Strategies for time effective interventions
- Review of ICC behavior change data by dyad and WCV

4th Trimester Data and Phase 2 Implementation

- Review of 4TM Phase 1 data
- Phase 2
 - Revised questionnaires
 - Codebook and phase explanation documents
 - Working on national EPIC build
 - Scholarly publications in process
 - New sites welcome to begin implementation

Trauma Informed Care

- Adverse birth experiences
 - What are they?
 - Why do we ask about them?
 - How do we have the conversation?

Watch the spring meeting and find the full slides here:

<https://drive.google.com/file/d/1HURaNaWNM1Bu1CnN17ABqAua698RFhyS/view?usp=sharing>

Committee Updates

Data Review

- Supporting scholarly publications
- Creating/Updating Network documents for grant writing
- Supporting 4TM Phase 2 updates and rollout

Health Equity

- Working with sites on connecting with community resources
- Completed re-brand update and rollout

Scholarly Activity

- Working on 3 publications
 - ICC provider/patient narrative
 - 4th Trimester implementation
 - 4th Trimester feeding and contraception data
- Beginning work on 4th Trimester Toolkit

Leadership Council

- Continuing to support Network sustainability by exploring new funding sources
- Updating Network membership documents

If you are interested in joining one of the committees, please contact Anna at

Anna.Fetterolf@pennmedicine.upenn.edu

Fall 2022	Spring 2023	Fall 2023	Spring 2024
38 Sites in IMPLICIT Network	44 Sites in IMPLICIT Network	46 Sites in IMPLICIT Network	47 Sites in IMPLICIT Network
31 sites have implemented as standard of care	31 sites have implemented as standard of care	32 sites have implemented as standard of care	36 sites have implemented as standard of care
24 sites are sharing ICC data with the Network in REDCap	26 sites are sharing ICC data with the Network in REDCap	26 sites are sharing ICC data with the Network in REDCap	27 sites are sharing ICC data with the Network in REDCap

Book Recommendation

Matrescence

On Pregnancy, Childbirth, and Motherhood

Lucy Jones



Matrescence: On Pregnancy, Childbirth, and Motherhood by Lucy Jones seamlessly integrates a postpartum research landscape, memoir, and a searing indictment of society's disregard for birthing parents.

It was a great book to read in my first month with IMPLICIT!

-recommended by Cristy Gross

